



“...the way for Rotary to remain viable and vibrant....is to help our Clubs be bigger, better and bolder. The Clubs are the life and breath of Rotary.”

Ray Klingensmith
RI President, 2010-11

The Wheel

Rotary Club of Windsor (1918)

What is Rotary?

Rotary is an organization of business and professional men and women united worldwide dedicated to providing humanitarian service, encouraging high ethical standards in all vocations, and helping build good will and peace in the world.

Object of Rotary

The object of Rotary is to encourage and foster the idea of service as a basis of worthy enterprise and foster:

- The development of acquaintance as an opportunity for service
- High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his or her occupation as an opportunity to serve society
- The application of the idea of service by every Rotarian to his or her personal business and community life
- The advancement of international understanding goodwill and peace through a world fellowship of business and professional persons united in the ideal of service

Today's Program

Monday, June 6, 2011

'Intellectual Property'

Speaker: Marcel Mongeon

Marcel Mongeon is an intellectual property coach who assists institutions and companies with the development and implementation of strategies to profit from their intangible assets.

He is active in many community and industry groups and has served on many boards including the Canadian Council of Better Business Bureaus, Opera Ontario and the Association of University Technology Managers.

Board of Directors

Officers

President: Richard Caron
 President Elect: Ronald Arkell
 President-Nominee: Kay Curtis
 Past President: Bill MacArthur
 Secretary: David Eady
 Treasurer: Gord Faas
 Sergeant at Arms: Walter Willms

Director Chairs of Division

Membership: Mike Drake
 Public Relations: Karen Mingay
 Service Projects: Marcela Diaz
 The Rotary Foundation: Anil Chitte

Director Secretaries of Division

Membership: Ken Sherman
 Public Relations: Ken Wheeldon
 Service Projects: Julie Bell
 The Rotary Foundation: Jeewen Gill

Service Above Self

The 4-Way Test

Of the things we think, say or do

1. Is it the truth?
2. Is it fair for all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

LAST MEETING'S ANNOUNCEMENTS

President Elect Ron chaired the meeting.

1. Give some thought to the June RI theme of 'Rotary Fellowship Month' and enjoy Rotary fellowship while you participate at Art in the Park this weekend.
2. Submit your application for the Jim & Dianne Moore Club Service Award to either Brenda or to Kay.
3. On May 16, President Rick forgot to mention that we also won a 'District and Zone 29 Literacy Award' for our 10 literacy projects. Congratulations to all of those involved in any of our projects.
4. Shari Cunningham and Mike Drake talked about this weekend's Art in the Park and asked for everyone to be involved. If you haven't signed up to volunteer, please see Mike.
5. Jim Adkin talked about the Family Matters program and the first ever Family Matters Team Fellowship Day to be held on Monday, June 13. Jim asked that all members of each team sit together.
6. Karen Feltham talked about Hunger Awareness Day, which is tomorrow. She brought along lunch bags for everyone to take. Also, she asked that everyone make a donation to a local food bank.

For This Schedule, June 6, 2011

Reporter: Colleen Mitchell
Registrar: Zora Savic
Parent Avenue Greeter: Mike Serafimovski
Front Door Greeter: Fred Sorrell
Invocation: Rob Maich
Four-Way Test: Julie Bell

LAST MEETING'S PROGRAM

Zora Savic introduced our newest member, Sue Ross. PE Ron pinned and PDG Jennifer Jones read the charge. Welcome, Sue!

PDG Jennifer Jones spoke to us about "Telling our Rotary Story." She stressed the importance of effective public relations as a key strategic initiative for Rotary International. We are not telling our story well enough. PDG Jennifer also described online publicity materials called "Humanity in Motion". These materials put a human face on the work of Rotary and can be downloaded and customized by each Club for use in local communications campaigns. An example is the incorporation of local celebrities into the international "This Close" campaign for the eradication of polio. We were informed that RI had allocated \$10 Million to evaluate and improve the "Rotary Brand." A most informative and inspiring talk!

UPCOMING PROGRAMS

Monday, June 13, 2011

'Children's Safety Village'
Speaker: Michael Lucier

Monday, June 20, 2011

"Literacy Awards"
Speaker: Kay Curtis

Monday, June 27, 2011

President Rick's
'Swan Song'

LAST WEEK'S RAFFLE WINNER
Bob Fields - \$86.50

CLUB CELEBRATIONS

Happy Birthdays

✓ Bob Fields

Happy Club Anniversaries

- ✓ Cam Franzoi (1 yr)
- ✓ Bill McRae (33 yrs)
- ✓ Walter Willms (29 yrs)

ROVING ROTARIANS

Tom Goebel - Windsor Roseland (1)
Mike Drake - Windsor Walkerville (1)

58th ANNUAL MEET THE GOVERNOR NIGHT HOSTED BY THE ROTARY CLUB OF HARROW

When: Tuesday, June 28, 2011
**Where: Cameos Portugeuse Club,
390 Sinasac Street West, Harrow**
Cost: \$35

**Please join us and welcome our incoming Governor,
Michael Duben**

R.S.V.P. Ron Arkell or the office

5 Easy Ways to Make a Big Difference.

Club Administration.

To ensure effective functioning of the club. Executive Committee, Awards Committee, Finance Committee, Special Funding, Projects and Planning Committee, Past President's Program Advisory Committee, Program Committee, Regular Office Volunteers

Membership Division.

Membership, fellowship, support. Family Matters, Fellowship and Entertainment, Fireside Chats Program, Membership Committee, Visiting Committee

Public Relations Division

To ensure the continuation of Rotary through community support and membership commitment. Four Way Test Program, History Committee, Publications Committee, Website Committee, Publicity and Publications Committee

Service Projects Division

Service above self. Adult Assistance Committee, Art in the Park Committee, Children's Assistance Committee, Children's Fest Committee, Environmental Committee, Fundraising Committee, Health Committee, Youth Services Committee

The Rotary Foundation Division

Service in conjunction with District 6400 and Rotary International Group Study Exchange, Student Exchange, Rotary International Foundation



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UPCOMING MEETINGS

To have your meeting posted contact the Rotary Office (519 253-6382 /

- ▶ Finance Committee on Tuesday, June 7 at 4:30pm @ CSV
- ▶ Website Committee on Thursday, June 9 at 8:00am @ Cadillac Motel, 2498 Dougall Road
- ▶ Board of Directors on Wednesday, June 15 at 7:30am @ CSV

BINGO – The Club's 2nd Major Fundraiser

TO VOLUNTEER, please contact Walter Willms at 519-966-7150 or walter.willms@sympatico.ca

- ▶ Wednesday, June 22 **Volunteers are needed for 8:00pm to 12:30am and 10:00pm to 2:30am**
- ▶ Thursday, July 28 **Volunteers are need for 8:00pm to 12:30am and 10:00pm to 2:30am**
- ▶ Tuesday, August 16 Volunteers are needed for 2:00 to 8:30pm and 4:00 to 10:30pm
*lengthy shifts may be split

MANY THANKS to Jim Blue and Bob Fields who with DREAM TEAM members Sue Byron, Anil Chitte, Sheila Gordon and Walter Willms worked the afternoon/evening Bingo on Thursday, May 31st. They will have raised about \$1,500 for the Club to support the work of the Adult Assistance and Youth Services Committees.

UPCOMING EVENTS

- ▶ Friday, Saturday & Sunday, June 3, 4 & 5 - **Art in the Park 2011**
- ▶ Tuesday, June 28 - **Meet the Governor Night** at 6pm @ the Cameos Portuguese Club,
390 Sinasac Street West, Harrow
- ▶ Saturday & Sunday, September 17 & 18 - **Children's Fest 2011**
- ▶ 2012, May 31-June 3 - **DisCon 2012** at Kalahari Resort

Please Update Your Roster
and
Welcome New Member:

SUE ROSS

3288 Woodland Avenue, Windsor, ON N9E 1Z5

Home: 519 972-7933

Business: 519 253-3000 x3972

Mobile: 519 981-3533

Email: s.ross@uwindsor.ca

Classification: University, Career/Co-op Advisor

Company: University of Windsor, Centre for Career Education

Sponsor: Zora Savic

Rotary Club of Windsor (1918)

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