



ROTARY CLUB OF WINDSOR (1918)

Today's Program
April 21, 2008

'Introduction to Arbor Week'
Speaker: Pat Lewis, Marketing & Communications,
City of Windsor, Parks and Recreation

LAST WEEK'S PROGRAM

Matt Dunlop & Ken Wheeldon gave an overview of the 3 day FEO conference that they attended. The key point is that service clubs are now big business, generating millions of dollars. That means raising the standard to flourish, and look at as 'being in business'. To maximize revenue, our club needs to use everyone's skill sets and knowledge. 5 million visitors come to Windsor annually of which 176,000 attend cultural events. There are 120 festivals in our area so we need to competitively differentiate. Only 54% of our membership participated in Art in the Park 2007. Since this is our biggest fundraising event, we need to maximize member participation. Matt talked about exploring new venues, such as a Lumberjack Event, Concerts, both indoor and outdoor, Corporate Partnering and an idea using a 3 Dimensional Rotary Wheel, as well as sponsorship packages. It is imperative that our club self promote and raise our profile..

UPCOMING PROGRAMS

Monday, April 28, 2008

Speaker: William Payne,
A former Rotary World Peace Scholar
and
Memorial Tribute to Bryan Head

CLUB CELEBRATIONS

Happy Birthday

✓Roy Lancaster

✓Paul Harris

Happy Club Anniversary

✓Jerry Glos (35 yrs)

✓Bill Waugh (43 yrs)

LAST WEEK'S ANNOUNCEMENTS

1. President Shari said that Peter Hrastovec did a great job as the MC of the Business Excellence Awards. Dr. Roman Maev and Ken Sherman were winners, along with Stuart Sutton, who, if you remember, gave \$5,000 to the Club's Foundation Fund this year. Congratulations!
2. President Shari announced that Carl Cohen will receive an honorary degree, Doctor of Laws, and Dr. Anne Snowdon will receive the Rev. E. Carlisle Label, CSB award, at the May 9th U. of W. Convocation.
3. Dianne Moore gave an update on the Hart Walker Project, which has helped 150 kids to walk with this \$million project. Shari presented Dianne with a 'Rotary Shares' pin. Well deserved, Dianne!
4. Rick Caron introduced a 'Paul Harris Birthday Cake' with a slit on the top and requested members to donate all their extra change next week to celebrate the anniversary of Paul Harris's birthday.
5. Carl Cohen, Chair of Membership Committee, recognized 8 members with Perfect Attendance, July 1/07 thru March 31/08. Certificates were handed out.
6. President Shari reminded everyone to read her speech that she gave at Willistead Manor board meeting. It will be posted on the website. There will be a quiz next week and a \$5 penalty will be imposed if you don't know the answer!
7. President Shari announced that DG Jennifer is looking for volunteers for the Peace Summit. Register on-line.

CONGRATULATIONS

Last week's 50/50 Raffle was \$79.50

Winner: Gord Drake

ROVING ROTARIANS

Hasu Naik - Gandevi, India (14)

Fred Sorrell - Windsor, St. Clair (1)

Joe Greco - Puerto Vallarta, Mexico (2)

Roy Lancaster - Estero, FL (4)

Neil McEvoy - On-Line Make-Up (1)

On Next Schedule, April 28, 2008

Reporter - Karen Alldis

Registrar: Bogi Vukojev

Front Door Greeter: Henry Lau

Parent Ave. Greeter: Don Arpin

50/50 Raffle Seller: Ron Arkell

MEETINGS

If you would like a committee meeting posted in the Wheel, please notify the Rotary Office (253-6382), or email at: info@rotary1918.com

This Week's Meetings

Youth Services Committee on Monday, April 21, 2008 at 1:30pm @ Caboto Club
Children's Fest Committee on Tuesday, April 22, 2008 at 5:30pm @ Rotary's Children's Safety Village

Upcoming Meetings

Children's Assistance Committee on Monday, April 28th at 11:30am @ Caboto Club

Website Committee meets the second Thursday of each month at 8:00am @ Cadillac Motel, 2498 Dougall Avenue

BINGO

Next Bingos: Saturday, May 10th, Monday, May 26th, Tuesday, June 17th, Sunday, July 6th and Sunday, August 10th.

All volunteer slots for May 10th are filled. Thank-you.

Volunteers are needed: 8:00pm to 12:30am on May 26th
8:00pm to 12:30am and 10:00pm to 2:30am on June 17th
2:00pm to 8:30pm and 4:00pm to 10:30pm on July 6th
2:00pm to 8:30pm and 4:00pm to 10:30pm on August 10th

Please contact Walter Willms at 519-739-0124 or walter.willms@sympatico.ca to volunteer

PLEASE UPDATE YOUR ROSTER

Jim Moore - new email address - Jim@mooreglobal.com

Dianne Moore - new email address - Dianne@mooreglobal.com

Rotary Club of Windsor (1918) Greens Willistead Park

On Wednesday, April 30th at 10am, our Club, along with students from Walkerville High School and King Edward Elementary School, will plant 10 Carolinian trees in Willistead Park. This is part of Rotary's theme for this year - 'Rotary Shares' - and marks the beginning of Arbor Week. The trees were purchased from a grant that was made to our Club, for tree planting and cardboard recycling at Art in the Park, by TD Canada, Friends of the Environment. These trees will replace some of the many trees lost to the emerald ash borer in recent years.

The jurying committee of Art in the Park has been busy and has accepted 205 exhibitors at this time. We're at about the same level as last year, and, hopefully, the applications that have been going out, will come back to increase the number of exhibitors for this year.

Let's join together and celebrate Peace at the

ROTARY WORLD PEACE SUMMIT

Information and Schedule of Events available at www.rotarypeacesummit.org

